



# RYAN LOGAN

PHOTOGRAPHER &  
GRAPHIC DESIGNER

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## EXPERIENCE

### Graphic Designer & Photographer

Arts Council of Greater Lansing | April 2016 - Present

- Photographed large annual conferences, various social gatherings and a monthly art festival. Photos from these events were the main assets used in many company materials.
- Conceptualized and produced print and digital graphics, books, event signage and billboards for events and programs championing the importance of the arts in our communities.
- Collaborated with partner organizations and vendors to compile assets and determine production requirements.

### Graphic Designer

Michigan Library Association | August 2019 - Present

- Produced print and digital graphics, books, signage and shirts for events, programs and campaigns dedicated to celebrating libraries and raising awareness about challenges they face.

### Freelance Graphic Designer

Provision Living Senior Communities | December 2018 - May 2022

- Designed promotional graphics for community events, signage and other materials while maintaining flexibility to adapt designs to each community's unique information and branding.
- Created motion graphics, branded presentations, company profile books, brochures and stationery for internal communications and campaigns promoting communities.
- Worked remotely with teams and facilities spread across several states and time zones.

### Graphic Artist

The State News | 2014 - 2015

### Teaching Assistant

MSU College of Communication Arts & Sciences | 2013 - 2015

## EDUCATION

### Michigan State University

B.A. Advertising

## SKILLS

Artistic & Event Photography  
Print & Digital Graphic Design  
Logo Design & Branding  
Creative & Business Writing

Motion Graphics  
Web Design & CMS  
Adobe Creative Suite  
Fully Remote Work

## AWARDS

American Advertising Awards — Gold (2), Silver (1) and Bronze (4)  
Mid-Michigan Creative Alliance Scholarship  
Photographer's Forum College & High School Photo Contest Finalist  
Michigan State University Dean's List — Six Semesters